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**FOR IMMEDIATE RELEASE**

**Consumer Notice: Do Not Call Registry  
The Truth behind the Emails**

There has been some misinformation about consumers cell phone numbers needing to be entered into a cell phone do not call directory. Telemarketers consistently have not been allowed to place any calls to your cell phone. It is illegal. You may, however, add your personal cell phone number to the National Do-Not-Call List. Since telemarketing calls to your cell are illegal, adding your cell phone number to the National Do-Not-Call Registry should be unnecessary.

The confusion may have arisen from the talk about publication of a wireless (cell phone) directory. Some have raised concerns that such a directory: 1) would list cell phone customers without their consent; 2) would be available to telemarketers; and 3) would be used to generate unwanted calls to cell phone customers, using up the customers' costly air-time minutes.

A Wireless 411 Service is in the conceptual stage and has been proposed by a company named Qsent. The website explaining this service says that wireless customers will be offered, without cost, the opportunity to be listed in - or "opt into" - the existing nationwide landline 411 system. The proposal would allow Consumers to remove their number at any time without cost. No directory will ever exist, either printed, electronic, or on the internet. For more information on the proposed Wireless 411 Service please visit [www.wireless411service.com](http://www.wireless411service.com).

The Federal Communications Commission (FCC) and the Federal Trade Commission (FTC) set up the National Do-Not-Call Registry to enable consumers to reduce the number of unwanted telemarketing calls to their phones. The Registry covers both traditional land line phones and wireless (mobile or cell) phones. You may register your personal cell phone number or your personal home number either online at [www.donotcall.gov](http://www.donotcall.gov) or by calling toll-free at 1-888-382-1222 from the telephone number you wish to register. Registrations become effective within 31 days of signing up and are active for five years.

If you have requested your telephone number be listed on the Registry, and are still receiving unwanted telemarketing calls, you can file a complaint by e-mail [fccinfo@fcc.gov](mailto:fccinfo@fcc.gov), by the internet [www.fcc.gov/cgb/complaints.html](http://www.fcc.gov/cgb/complaints.html), by phone 1-888-Call-FCC or by mail.

For more information please visit [www.fcc.gov](http://www.fcc.gov) or the FTC website at [www.ftc.gov](http://www.ftc.gov).